

Managed Services Model Helps Save 60% on Label Design, Artwork Management and Proofing

Business Goal

The client is a top global medical device company and a worldwide leader in cardiology and endovascular devices. To keep up with the latest trends, they planned to change their label design and artwork while staying in compliance with regulatory requirements for artwork management. However, they needed to conduct an impact analysis before migrating to the new system.



BUSINESS BENEFITS

60% cost savings through a managed service execution model

Approximately 95% accuracy

5% increased productivity

85% reduction in human error

CHALLENGES

- Perform thorough impact analysis of labeling changes
- Migrate data from old labeling system to the new system being implemented
- Labeling document support and quality check in PLM system
- Validate missing or incorrect graphics, text and designs

SYNTEL'S SOLUTION

Syntel implemented a managed services model to provide a standard layout that optimized the artwork management process. We also introduced horizontal scalability across the entire process by modernizing the labeling system. Other aspects of the implementation included:

- Analyzing components, specifications, and templates
- Prioritizing the execution of label changes
- Automating critical processes like testing, to achieve stringent timelines
- Standardizing the artwork process with tools such as enLabel, Adaptive Change Management, Kallik, Adobe Illustrator, and Adobe InDesign
- Conducting a risk and translation assessment and coordination
- Implementing a robust, regulatory compliant solution