



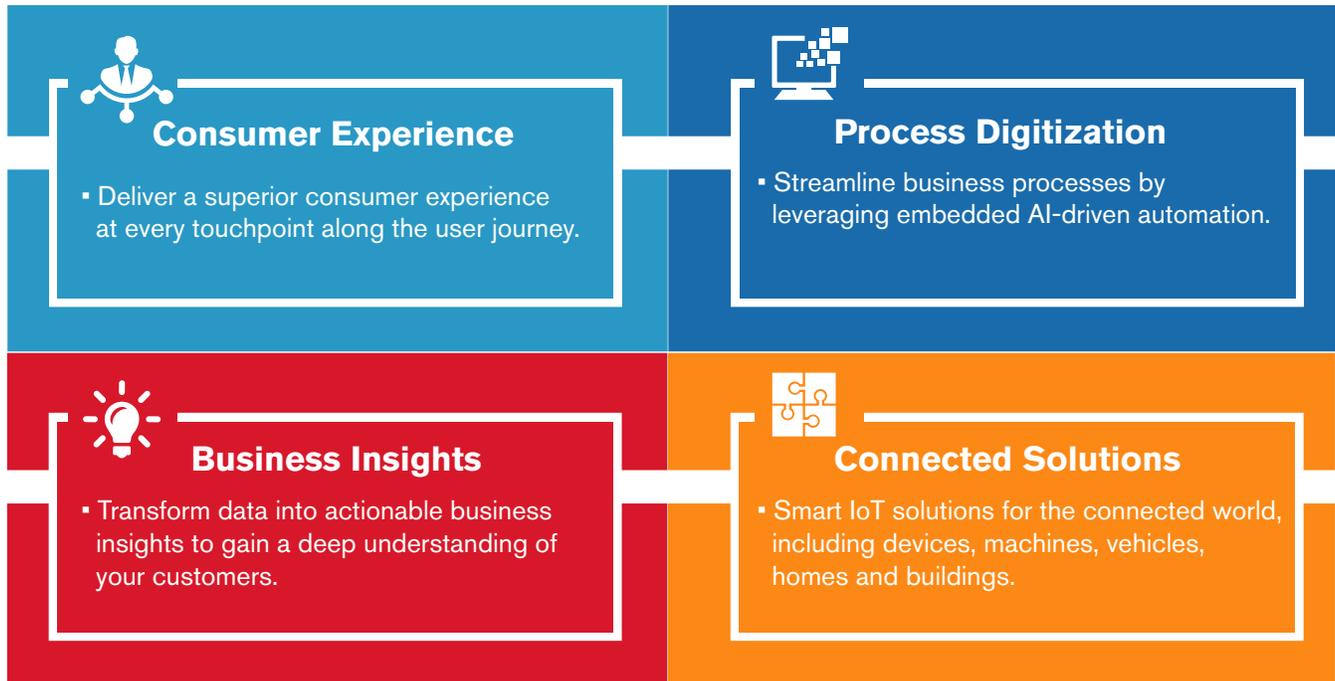
Creating a Smarter, More Agile Digital Enterprise

Digital Enterprises are focused on creating a rich customer experience and delivering an engaging, consistent experience across every channel and consumer touchpoint. This experience is enabled by delivering highly personalized, relevant, and timely content, driven by deep business insights. They also have highly automated, digital core business processes that can adapt to changing consumer demands and expectations.

How Syntel's Digital One Can Help

Syntel's approach to Digital Transformation focuses on the business and technology capabilities required to create a seamless and consistent omnichannel consumer experience. We use design thinking to understand end user journeys and apply a range of strategies to enrich the customer experience across digital touchpoints and completely reinvent how customers interact with your business.

Digital One helps enterprises go digital with four distinct business offerings:



We also help our clients accelerate their digital initiatives by leveraging a unique digital development platform called ATOM.

ATOM helps our clients fast track the development of smart applications by employing reusable solution building blocks. It incorporates emerging technologies such as embedded automation, Artificial Intelligence, IoT, Big Data, Analytics, Microservices, Social Media and modern UX.

By leveraging the ATOM platform, our clients can achieve a 20-40% effort reduction in their digital transformation program, resulting in faster go-to-market.

ATOM Features

- Cloud native architecture
- Container technology ensures compatibility with all cloud providers
- Open platform within Syntel's customer and partner ecosystem

Business Benefits

- Superior customer experience
- Profitable business growth due to improved customer engagement
- Sustainable competitive advantage
- Faster time to market

WHY SYNTEL?

- Faster time to market for digital initiatives
- Rich cross-industry experience delivering large digital transformation initiatives in manufacturing, healthcare and life sciences
- Joint value creation and delivery through digital partnerships
- Deep expertise concentrated in dedicated CoEs

About Syntel

Syntel (Nasdaq:SYNT) is a leading global provider of integrated information technology and knowledge process services. Syntel helps global enterprises evolve the core by leveraging automation, scaled agile and cloud platforms to build efficient application development and management, testing and infrastructure solutions. Syntel's digital services enable companies to engage customers, discover new insights through analytics, and create a more connected enterprise through the internet of things. Syntel's "Customer for Life" philosophy builds collaborative partnerships and creates long-term client value by investing in IP, solutions and industry-focused delivery teams with deep domain knowledge.

To learn more, visit us at www.syntelinc.com